One voice, one passion, one vision, and one night to celebrate it all.

Saturday, September 12, 2020
Rose Kennedy Ballroom, InterContinental Boston
510 Atlantic Avenue, Boston, MA
6:00pm to 7:00pm Cocktail Reception and Silent Auction
7:00pm to 10:00pm Dinner, Program, and Live Auction
10:00pm to 2:00am After Party
Black Tie

Co-Chairs
Sue Brady Hartigan
Boston’s Veteran Radio DJ & Philanthropist
Lee Michael Kennedy
President and CEO, Lee Kennedy Co. Inc.

Honorary Chair
CIVIC RESPONSIBILITY HONOREE 2018
The Honorable Martin J Walsh
Mayor, City of Boston

2020 Honorees

CIVIC RESPONSIBILITY
Steve Samuels
Chairman & Principal, Samuels & Associates

MUSIC
Ernie Boch Jr.
President & CEO, Subaru of New England

DANCE
Eve S. Rounds
Passionate Dance Advocate and Champion

FASHION DESIGN & TECHNOLOGY
Ruth E. Carter
Costume Designer for Film & Television

FILM & TV
David Ortiz
FOX Sports, MLB Studio Analyst

VISUAL ARTS
Scott Butler & Scott Wilson
Founding Directors, Wilson Butler Architects

Mistress of Ceremonies
Latoyia Edwards
Anchor, NBC 10 Boston & necn

Media Sponsors

Please visit bostonartsacademy.org/baahonors for complete event information, including sponsorship and ticketing details.

Please contact Susan Earabino at susan@bostonartsacademyfdn.org or (617) 406-9228 with any questions.
Where ART Meets STEM:

A portion of the proceeds from BAA Honors supports our unique STEAM program.

Innovation is aligned with Science, Technology, Engineering, and Math—the STEM subjects. However, art and design are poised to transform our economy in the 21st century, just as science and technology did in the last century.

STEM + Art = STEAM

BAA’s unique program taps into students’ passion for art to make academic content come alive with meaning. Subjects such as science and technology are not valued more than the arts, but all subjects are presented in relationship with one another. It’s one thing to write up code for efficient software, but it takes strong artistic skills to make sure the product has a user-friendly appeal.

The U.S. Bureau of Labor Statistics forecasts overall employment in the economy to grow by 7.4% between 2016 and 2026, while jobs in STEM fields are expected to grow by 10.8%.

BAA is educating the next generation of STEM professionals who are as diverse as the city of Boston.

Boston Arts Academy (BAA) is the city’s only public high school for the visual and performing arts, serving 469 students, who reflect the diversity of Boston’s neighborhoods.

For over 20 years, BAA has been educating Boston’s next generation of artist-scholar-citizens. BAA was founded on the conviction that academics and the arts are equally important to human development and student achievement. BAA aims to give city youth access to a first-class public arts education equal to Boston’s standing as a cultural capital. The school’s mission is to prepare a diverse community of aspiring artists to be successful in college, professional careers, and as engaged members of their communities.

Since our founding in 1998, BAA has transformed the lives of over 1,500 graduates. For the past four years, 97% of our graduating seniors have been accepted to college—a rate that outpaces their peers around the state.

Inclusion at Work*

78% are certified for free school meals**

33% speak a language other than English at home

61% are identified as high needs***

15% are identified as students with disabilities

Though a pilot school within the Boston Public Schools (BPS) system, only a portion of the school’s operating budget is covered by BPS. Each year, BAAF works to bridge this multimillion-dollar gap, raising an additional $5,000 per student. BAA’s conservatory-style arts education, STEAM program, and extensive student supports continue to depend on the generosity of individual and institutional donors.

* Source: Boston Arts Academy profile at profiles.doe.mass.edu
** The USDA recognizes that not all students who need free lunches receive public assistance. The USDA therefore recommends that schools and districts multiply their percentage of economically disadvantaged students by 1.6 to approximate the former free/reduced price lunch rate. BAA’s economically disadvantaged number is 43.6% (source: profiles.doe.mass.edu). Multiplying by 1.6 yields 70% identified students who are certified for free school meals.
*** Source: Boston Arts Academy profile at profiles.doe.mass.edu. High needs means economically disadvantaged, English Language Learner, former English Language Learner, or a student with disabilities.
PRESENTING SPONSOR | $250,000
- 3 tables of ten with premiere seating at the BAA Honors dinner
- Naming rights to the on-site BAA Honors Visual Art Gallery
- Industry exclusivity
- Pre-arranged media interviews during BAA Honors; inclusion in Honoree publicity photos
- Personal introductions to five corporate leaders at BAA Honors
- Opportunity for product distribution at BAA Honors
- Standalone event signage; company logo on step & repeat banner, and in stage slide show
- Special acknowledgement from the stage during the event
- Full color, full page ad on the back cover of event program book
- Logo/name included in full page Boston Globe ad on Sunday, September 13, 2020
- Comprehensive partnership that helps to meet key corporate partner goals (e.g. diversity and inclusion)
- Comprehensive Partnership announcement
- Tour of BAA and lunch with BAA and BAAF leadership
- Right of first refusal for industry exclusivity as 2021 BAA Honors Presenting Sponsor

PLATINUM SPONSOR | $100,000
- 3 tables of ten with premiere seating at the BAA Honors dinner
- Full color, full page ad on inside front cover of event program book
- Logo/name included in full page Boston Globe ad on Sunday, September 13, 2020
- Name and/or company logo on all event signage
- Special acknowledgment from the stage during the event
- Brief speaking opportunity from the stage during the reception
- Full-screen slide in event slide show
- Tour of BAA and lunch with Boston Arts Academy and Boston Arts Academy Foundation leadership

DIAMOND SPONSOR | $50,000
- 2 tables of ten with premiere seating at the BAA Honors dinner
- Full color, full page ad on inside back cover of event program book
- Logo/name included in full page Boston Globe ad on Sunday, September 13, 2020
- Name and/or company logo on all signage
- Special acknowledgment from the stage during the event
- Full-screen slide in event slide show

GOLD SPONSOR | $25,000
- 2 tables of ten with preferred seating at the BAA Honors dinner
- Name and/or company logo on all signage
- Full-page, full-color ad in event program book
- Logo/name included in full page Boston Globe ad on Sunday, September 13, 2020
- Special acknowledgment from the stage during the event

SILVER SPONSOR | $10,000
- 1 table of ten with preferred seating at the BAA Honors dinner
- Name and/or company logo on all signage
- Half-page, full-color ad in event program book
- Logo/name included in full page Boston Globe ad on Sunday, September 13, 2020

BRONZE SPONSOR | $5,000
- 1 table of ten with preferred seating at the BAA Honors dinner
- Name and/or company logo on all signage
- Half-page, black and white ad in event program book
- Logo/name included in full page Boston Globe ad on Sunday, September 13, 2020

PROGRAM BOOK ADVERTISING OPPORTUNITIES
- $2,500 Full Page, color (5”h x 8”w)
- $1,500 Full Page, b&w (5”h x 8”w)
- $1,250 Half Page, color (5”h x 3.875”w)
- $750 Half Page, b&w (5”h x 3.875”w)

NOTE: Number of tables available with Sponsorship are limited to 1, 2 or 3 tables based on Sponsorship level. Only one Sponsorship available per donor.
SPONSORSHIP PACKAGES (Please indicate your level of sponsorship)

BAA HONORS - SAT., SEPT. 12
- Presenting Sponsor - $250,000
- Platinum Sponsor - $100,000
- Diamond Sponsor - $50,000
- Gold Sponsor - $25,000
- Silver Sponsor - $10,000
- Bronze Sponsor - $5,000

PROGRAM BOOK ADVERTISING OPPORTUNITIES
- Full page, color (5”h x 8”w) - $2,500
- Full page, b&w (5”h x 8”w) - $1,500
- Half page, color (5”h x 3.875”w) - $1,250
- Half page, b&w (5”h x 3.875”w) - $750

Sorry, I am unable to attend, please accept my donation in the amount of $ ________________

NOTE: Number of tables available with Sponsorship are limited to 1, 2 or 3 tables based on Sponsorship level. Only one Sponsorship available per donor.

CONTACT INFORMATION

Name (as you would like it to appear in print) ____________________________________________
- I would prefer to remain anonymous

Donor Name ____________________________________________

Address ________________________________

City ___________________________________ State _____ Zip ____________

Email ________________________________ Phone ________________________________

PAYMENT OPTIONS

Total Gift Amount $ _______________________
- Securely register for event and make your sponsorship commitment at bostonartsacademy.org/baahonors/
- A check is enclosed, made payable to Boston Arts Academy Foundation.
- Please charge my credit card the above amount.  o Visa  o MasterCard  o American Express  o Discover

Credit Card Number ________________________ Expiration Date ________ CVV _______

Name on Card ________________________________ Signature ________________

Monday, August 10, 2020: Please return sponsorship form and payment before this date.
Return payment to : Boston Arts Academy Foundation, 45 Temple Place, Fourth Floor, Boston, MA 02111

Friday, August 14, 2020: To ensure your inclusion in program book, your ad must be received by this date.
FULL PAGE AD
(5”w x 8”h)

HALF PAGE AD
(5”w x 3.875”h)

PDF format preferred, though all image formats can be accommodated.

Corporate sponsors, please provide an electronic version of your logo (.eps preferred, though all image formats can be accommodated).

Please send completed ads by Friday, August 14, 2020 to Susan Earabino at susan@bostonartsacademyfdn.org or 617-406-9228

Boston Arts Academy Honors
Saturday September 12, 2020

bostonartsacademy.org/baahonors
I would love to donate an auction item to the Boston Arts Academy Honors.

### ITEM

**Description**

__________________________________________________________

__________________________________________________________

__________________________________________________________

**Value**

__________________________________________________________

**Item is enclosed**

- [ ] Yes
- [x] No, but it will be shipped on: __________

**Certificate is enclosed**

- [x] Yes
- [ ] No, but it will be emailed on: __________

### CONTACT INFORMATION

**Name**

(please as you would like it to appear in print)

[ ] I would prefer to remain anonymous

**Donor Name**

__________________________________________________________

**Address**

__________________________________________________________

**City** ___________________________ **State** _____ **Zip** ___________________________

**Email** ___________________________ **Phone** ___________________________

Please return form to: Boston Arts Academy Foundation, 45 Temple Place, Fourth Floor, Boston, MA 02111

The Boston Arts Academy Foundation is an independent 501(c)(3) nonprofit, tax ID 04-3454898. Your gift is tax-deductible to the fullest extent of the law.