One voice, one passion, one vision, and one night to celebrate it all.

Saturday, May 2, 2020
Rose Kennedy Ballroom, InterContinental Boston
510 Atlantic Avenue, Boston, MA
6:00pm to 7:00pm  Cocktail Reception and Silent Auction
7:00pm to 10:00pm  Dinner, Program, and Live Auction
10:00pm to 2:00am  After Party
Black Tie

Co-Chairs

Sue Brady Hartigan  
Boston’s Veteran Radio DJ & Philanthropist
Lee Michael Kennedy  
President and CEO, Lee Kennedy Co. Inc.

Honorary Chair

CIVIC RESPONSIBILITY HONOREE 2018
The Honorable Martin J Walsh  
Mayor, City of Boston

2020 Honorees

CIVIC RESPONSIBILITY
Steve Samuels  
Chairman & Principal, Samuels & Associates

MUSIC
Ernie Boch Jr.  
President & CEO, Boch Enterprises

DANCE
Eve Rounds  
Nonprofit Dance Advocate

FASHION DESIGN & TECHNOLOGY
Ruth E. Carter  
Costume Designer for Film & Television

FILM & TV
David Ortiz  
FOX Sports, MLB Studio Analyst

VISUAL ARTS
Scott Butler & Scott Wilson  
Founding Directors, Wilson Butler Architects

Mistress of Ceremonies

Latoyia Edwards  
Anchor, NBC 10 Boston & necn

Media Sponsors

Please visit bostonartsacademy.org/baahonors for complete event information, including sponsorship and ticketing details.

Please contact Susan Earabino at susan@bostonartsacademyfdn.org or (617) 406-9228 with any questions.
Boston Arts Academy (BAA) is the city's only public high school for the visual and performing arts, serving 469 students, who reflect the diversity of Boston's neighborhoods.

For over 20 years, BAA has been educating Boston's next generation of artist-scholar-citizens. BAA was founded on the conviction that academics and the arts are equally important to human development and student achievement. BAA aims to give city youth access to a first-class public arts education equal to Boston's standing as a cultural capital. The school's mission is to prepare a diverse community of aspiring artists to be successful in college, professional careers, and as engaged members of their communities.

Since our founding in 1998, BAA has transformed the lives of over 1,500 graduates. For the past four years, 97% of our graduating seniors have been accepted to college—a rate that outpaces their peers around the state.

Inclusion at Work*

- 78% are certified for free school meals**
- 33% speak a language other than English at home
- 61% are identified as high needs***
- 15% are identified as students with disabilities

Though a pilot school within the Boston Public Schools (BPS) system, only a portion of the school’s operating budget is covered by BPS. Each year, BAAF works to bridge this multimillion-dollar gap, raising an additional $5,000 per student. BAA's conservatory-style arts education, STEAM program, and extensive student supports continue to depend on the generosity of individual and institutional donors.

* Source: Boston Arts Academy profile at profiles.doe.mass.edu

** The USDA recognizes that not all students who need free lunches receive public assistance. The USDA therefore recommends that schools and districts multiply their percentage of economically disadvantaged students by 1.6 to approximate the former free/reduced price lunch rate. BAA's economically disadvantaged number is 43.6% (source: profiles.doe.mass.edu). Multiplying by 1.6 yields 70% identified students who are certified for free school meals.

*** Source: Boston Arts Academy profile at profiles.doe.mass.edu. High needs means economically disadvantaged, English Language Learner, former English Language Learner, or a student with disabilities.
Saturday, May 2, 2020
Rose Kennedy Ballroom at the InterContinental Boston

Co-Chairs
Sue Brady Hartigan, On-Air Personality, iHeartRadio
Lee Michael Kennedy, President and CEO, Lee Kennedy Co. Inc.

PLATINUM SPONSOR  |  $100,000
• 3 tables of ten with premiere seating at the BAA Honors dinner
• Full color, full page ad on inside front cover of event program book
• Name and/or company logo on all event signage
• Special acknowledgment from the stage during the event
• Brief speaking opportunity from the stage during the reception
• Full-screen slide in event slide show
• Tour of BAA and lunch with Boston Arts Academy and Boston Arts Academy Foundation leadership

DIAMOND SPONSOR  |  $50,000
• 2 tables of ten with premiere seating at the BAA Honors dinner
• Full color, full page ad on inside back cover of event program book
• Name and/or company logo on all signage
• Special acknowledgment from the stage during the event
• Full-screen slide in event slide show

GOLD SPONSOR  |  $25,000
• 2 tables of ten with preferred seating at the BAA Honors dinner
• Name and/or company logo on all signage
• Full-page, full-color ad in event program book
• Special acknowledgment from the stage during the event

SILVER SPONSOR  |  $10,000
• 1 table of ten with preferred seating at the BAA Honors dinner
• Name and/or company logo on all signage
• Half-page, full-color ad in event program book

BRONZE SPONSOR  |  $5,000
• 1 table of ten with preferred seating at the BAA Honors dinner
• Half-page, black and white ad in event program book

NOTE: Number of tables available with Sponsorship are limited to 1, 2 or 3 tables based on Sponsorship level. Only one Sponsorship available per donor.

PROGRAM BOOK ADVERTISING OPPORTUNITIES
• $2,500 Full Page, color (5”h x 8”w)
• $1,500 Full Page, b&w (5”h x 8”w)
• $1,250 Half Page, color (5”h x 3.875”w)
• $750 Half Page, b&w (5”h x 3.875”w)
SPONSORSHIP PACKAGES (Please indicate your level of sponsorship)

<table>
<thead>
<tr>
<th>Sponsorship Level</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Platinum Sponsor</td>
<td>$100,000</td>
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<tr>
<td>Diamond Sponsor</td>
<td>$50,000</td>
</tr>
<tr>
<td>Gold Sponsor</td>
<td>$25,000</td>
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<tr>
<td>Silver Sponsor</td>
<td>$10,000</td>
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<tr>
<td>Bronze Sponsor</td>
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Program Book Advertising Opportunities

<table>
<thead>
<tr>
<th>Advertisement Type</th>
<th>Cost</th>
</tr>
</thead>
<tbody>
<tr>
<td>Full page, color (5”h x 8”w)</td>
<td>$2,500</td>
</tr>
<tr>
<td>Full page, b&amp;w (5”h x 8”w)</td>
<td>$1,500</td>
</tr>
<tr>
<td>Half page, color (5”h x 3.875”w)</td>
<td>$1,250</td>
</tr>
<tr>
<td>Half page, b&amp;w (5”h x 3.875”w)</td>
<td>$750</td>
</tr>
</tbody>
</table>

NOTE: Number of tables available with Sponsorship are limited to 1, 2 or 3 tables based on Sponsorship level. Only one Sponsorship available per donor.

Sorry, I am unable to attend, please accept my donation in the amount of $ __________________

Contact Information

Name ____________________________ (as you would like it to appear in print)  
Donor Name ____________________________  
I would prefer to remain anonymous  
Address ____________________________

City ____________________________ State _____ Zip ____________

Email ____________________________ Phone ____________________________

Payment Options

Total Gift Amount $ ____________________________

- Securely register for event and make your sponsorship commitment at bostonartsacademy.org/baahonors/  
- A check is enclosed, made payable to Boston Arts Academy Foundation.  
- Please charge my credit card the above amount.  
  - Visa  
  - MasterCard  
  - American Express  
  - Discover

Credit Card Number ____________________________ Expiration Date ____________ CVV ____________

Name on Card ____________________________ Signature ____________________________

Friday, January 24, 2020: To ensure inclusion on invitation, your by this date.

Tuesday, March 31, 2020: Please return sponsorship form and payment before this date. Return payment to : Boston Arts Academy Foundation, 45 Temple Place, Fourth Floor, Boston, MA 02111.

Friday, April 3, 2020: To ensure your inclusion in program book, your ad must be received by this date.
FULL PAGE AD
(5”w x 8”h)

HALF PAGE AD
(5”w x 3.875”h)

PDF format preferred, though all image formats can be accommodated.

**Corporate sponsors**, please provide an electronic version of your logo (.eps preferred, though all image formats can be accommodated).

Please send completed ads by **Friday, April 3, 2020** to Susan Earabino at susan@bostonartsacademyfdn.org or 617-406-9228

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**Boston Arts Academy Honors**
Saturday May 2, 2020

bostonartsacademy.org/baahonors
I would love to donate an auction item to the Boston Arts Academy Honors.

**ITEM**

Description __________________________________________________________
______________________________________________________________
______________________________________________________________
______________________________________________________________

Value __________________________________________________________

Item is enclosed
- Yes  - No, but it will be shipped on: __________

Certificate is enclosed
- Yes  - No, but it will be emailed on: __________

**CONTACT INFORMATION**

Name ____________________________________________________________
(as you would like it to appear in print) ______________________________________________________________________
Donor Name ______________________________________________________________________

Address ____________________________________________________________

City __________________________ State ______ Zip __________________________

Email __________________________ Phone __________________________

Please return form to: Boston Arts Academy Foundation, 45 Temple Place, Fourth Floor, Boston, MA 02111